

# SAN FRANCISCO STATE UNIVERSITY LAM FAMILY COLLEGE OF BUSINESS



## About Us

The Lam Family College of Business at San Francisco State University is a leading institution of business education in the San Francisco Bay Area, with an emphasis on preparing students to succeed in an economy that is global in nature. Our commitment to sustainable business, diversity, social justice and global partnerships echoes our core philosophy of responsible leadership. As one of the top-ranked public universities, we are recognized worldwide for our investments in visionary academics, diversity, and social responsibility. Business Administration is the largest undergraduate major at San Francisco State. Our Graduate Business Programs, conveniently located at the San Francisco State Downtown Campus in the heart of the city's business and tech district, prepare leaders for career advancement in the dynamic Bay Area's innovative industries and the global marketplace.

## Mission

Embracing the diversity, global outlook, and entrepreneurial spirit of the San Francisco Bay Area, we provide access to quality education. We empower students to succeed and contribute to society through innovative teaching and learning, impactful scholarship, and engagement with businesses and the community at large.

One of the  
**50 Best Colleges  
for Business  
Majors**

One of the  
**Top 20 Universities  
for Economic  
Mobility**

One of the  
**50 Most  
Transformative  
Colleges  
in the USA**

**103**

full-time tenure/tenure-track faculty

**69**

full-time & part-time lecturers

**18**

full-time staff

**3,953**

undergraduate students

**235**

graduate students

## Undergraduate Majors

- ▶ Business Administration (BSBA) with nine different concentrations:
  - ♦ Accounting
  - ♦ Business Analytics
  - ♦ Decision Sciences
  - ♦ Finance
  - ♦ General Business
  - ♦ Information Systems
  - ♦ International Business
  - ♦ Management
  - ♦ Marketing
- ▶ Economics
- ▶ Hospitality and Tourism Management
- ▶ Labor and Employment Studies

## Undergraduate Minors

- ▶ Business Administration
- ▶ Decision Sciences
- ▶ Economics
- ▶ Entrepreneurship
- ▶ Finance
- ▶ Hospitality and Tourism Management
- ▶ Information Systems
- ▶ International Business
- ▶ Labor and Employment Studies
- ▶ Management
- ▶ Marketing

**Certificate Programs are also available.**

### Did You Know?

The Bachelor of Science in Business Administration is the largest undergraduate program at San Francisco State University.

## AACSB Distinction

The Lam Family College of Business (LFCoB) at San Francisco State University is among just five percent of all business schools globally that meet the rigorous standards of the Association to Advance Collegiate Schools of Business (AACSB) International, the world's premier accreditation body for business schools.

## Career Services and Scholarships

The Lam-Larsen Career Services and Professional Development Center offers students career preparation workshops and seminars, job and internship announcements, resumé help, cover letter reviews, interview preparation, networking opportunities, career panels and coaching, and more.

More than \$115,000 in scholarship funds were distributed in 2023-2024 to business students by awarding 60 scholarships through the Lam Family College of Business.

## Lam-Larsen Initiatives and Centers

Our Lam-Larsen Initiatives and Centers are an innovative set of programs, research projects, workshops, speaker events, and other activities designed to have a transformational impact, today and tomorrow, on the thousands of students, faculty and staff at the LFCoB and across SF State:

- ▶ Community Engagement
- ▶ Diversity, Equity, Inclusion and Belonging
- ▶ Emerging Technologies

- ▶ FinTech
- ▶ Innovation & Entrepreneurship
- ▶ Student Engagement
- ▶ Undergraduate Curricular Innovation
- ▶ Distinguished Lecture Series
- ▶ Distinguished Professorship Awards
- ▶ Career Services and Professional Development Center
- ▶ Center for Ethical & Sustainable Business

## Student Fellowship and Mentorship Programs

We offer several fellowship and mentorship programs that provide students with the knowledge, skills, resources, and networking opportunities to assist with their career-readiness, leadership development, or entrepreneurial pursuits:

- ▶ Commercial Real Estate Fellows Program
- ▶ Incugator (a startup incubator for SF State students)
- ▶ FinTech Fellows Program
- ▶ Mentorship Program

## Student Organizations

The LFCoB is home to more than 15 registered business student organizations, all created and led by students. We recognize the importance of student organizations to build leadership, encourage teamwork, and sharpen networking skills.

