

What Can I Do with a Career in Hospitality and Tourism Management?

There are many opportunities for which a Hospitality and Tourism Management degree is well-suited including those in major hotels, restaurants, event companies, tourism organizations, catering companies, commercial real estate, and technology companies. Through this degree, students can develop essential and transferable skills including effective communication, sales, and efficient operations. According to the Occupational Outlook Handbook, some large full-service hotels, casinos, resorts, and convention hotels that provide a wide range of services to a larger customer base will continue to generate jobs for experienced managers.

Potential Career Fields

There is so much that you can do with your degree. Below are some initial options from the [Occupational Outlook Handbook](#) and other resources that you can explore.

- [Hotel Managers](#)
- [Meeting Convention and Event Planners](#)
- [Food Service Managers](#)
- [Human Resources Manager](#)
- [Commercial Real Estate Property Manager](#)
- [Banquet Manager](#)
- [Cruise Director](#)
- [Operations Manager](#)

What Alumni Are Doing with this Major According to LinkedIn

Connect with Alumni to help you explore and gain insights on industries. You can do this through [informational interviewing](#).

- Marriott – Destination Sales Executive
- Marriott – Sales Manager, B2B Marketing and Events
- Hyatt Hotels – Beverage Manager
- The Westin St. Francis – Director of Sales and Marketing
- Salesforce – Credit and Collections Analyst
- Electronic Arts – Catering Manager
- The Ritz-Carlton San Francisco – Human Resources Coordinator
- Uber – Program Manager, Executive Recruiting
- Aimbridge Hospitality – Area General Manager
- Live Nation Entertainment – Event Production
- Honey and Twine Weddings and Events – Owner

College of Business Organizations

Check out [College of Business student organizations](#) who can help you network, develop skills, and learn more about possibilities within this major.

- [Club Managers Association of America \(CMAA\)](#)
- [Hospitality Management Society \(HMS\)](#)
- [Professional Convention Management Association \(PCMA\)](#)
- [National Society of Minorities in Hospitality \(NSMH\)](#)

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Professional Associations

Professional associations can be a great way to learn about what is going on in industries and companies that may be relevant to your major. Often these associations have low-cost membership fees for students and may special internship programs, scholarships, or networking events that will promote the professional development of future professionals. Here are some professional associations that you may want to explore.

- [American Culinary Federation](#)
- [American Hotel and Lodging Association](#)
- [American Society of Travel Agents](#)
- [Building Owners and Managers Association of San Francisco](#)
- [California Hotel and Lodging Association](#)
- [California Lodging Industry Association](#)
- [Club Management Association of America](#)
- [Golden Gate Restaurant Association](#)
- [Hospitality Sales and Marketing Association International](#)
- [International Live Events Association](#)
- [Meeting Professionals International](#)
- [NEWH-The Hospitality Industry Network](#)
- [Professional Convention Management Association](#)
- [SKAL International - International Association of Travel and Tourism Professionals](#)

Career Research Resources

- [What Can I Do with This Major? \(On the SFSU Career Services site\)](#)
- [Occupational Outlook Handbook](#)
- [ONET](#)

Jobs/Internships

Check out the resources below to help you explore jobs/internships to gain experience.

- [Handshake](#)
- [COB Job/Internship Page](#)
- [HCareers.com](#)
- [CulinaryAgents.com](#)
- [HospitalityOnline.com](#)
- [National Restaurant Association](#)
- [Indeed](#)

Need Assistance?

If you need assistance with figuring out what to do with your major or with finding job/internship opportunities, please check out the [College of Business Career Center](#) in BUS 137. You can email cobcareer@sfsu.edu or call 415-338-2509 to set up an in-person, phone, or video appointment.

For additional support, you can check out the [SFSU Career Services and Leadership Development \(CSLD\)](#).